

Quad Cities Business News (**QCBN**) is printed in a tabloid sized newsprint format. We offer advertisers the opportunity to get their company’s marketing message to the growing business communities in cities and towns in the Quad Cities area, including Prescott, Prescott Valley, Chino Valley and Dewey-Humboldt, among others. Published monthly, QCBN is read by the area’s most influential business leaders and by the residents of the communities in which they serve. It features timely business news, pertinent profiles and up-to-date topics that drive the upstart business markets in the region. Plus, we feature up to date health news and information to complement our local content.

- Approximately 30,000 readers each month
- Mailed to homes of \$125,000+ annual income
- Digitally distributed to Northern Arizona business owners
- Key locations around town

Display Advertising Rates (Net Costs are per insertion)

Premium Positions:

Back Cover: \$1,800
 Inside Front Cover:.....\$1,200
 Inside Spread/Inserts.....Call

Digital Ads (With print buy):

Leaderboard: \$1,000
Dimensions: 728 x 90 pixels
 Rectangle: \$800
Dimensions: 300 x 250
 Half page:\$700
Dimensions: 300 x 600

Please send a print-ready, 300 dpi PDF or JPEG for all ads.

Frequency Discounts:

Full Page:
 1x: \$1,100
 3x:\$1,000
 6x:\$900
 12x:\$800

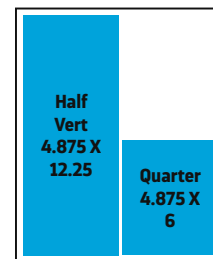
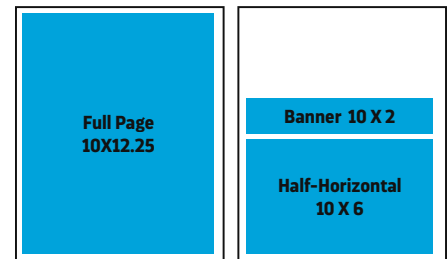
Quarter Page:
 1x:\$400
 3x: \$375
 6x:\$350
 12x: \$325

Half Page:

1x:\$650
 3x:\$600
 6x:\$550
 12x:\$500

Banner Ad:

\$800
 **All rates are per Insertion BW.
 Additional charge for color plus \$100



2025 Sponsor Editorial Content & Ad Material Due Dates*

QCBN	Jan.	Feb.	Mar.	April	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
Sponsor Editorial Due	12/15	1/15	2/15	3/15	4/15	5/15	6/15	7/15	8/15	9/15	10/15	11/15
Ad Materials Due	12/17	1/21	2/18	3/18	4/15	5/20	6/17	7/22	8/19	9/16	10/21	11/18

*2025 Special Sections: Healthcare/Sustainable Businesses/Real Estate/Education/Athena Awards/ Senior Services

Submission Information

- Please send non-sales, educational articles to Bonnie.Stevens@gmail.com
- Please send print ready artwork (or, elements for our graphic designer) to: rob@robghosh.com
- Please email/CC Linda Thein on both: Linda@quadcitiesbusinessnews.com

If we do not receive your Sponsor Article or Ad by the designated deadline, we cannot guarantee that they will appear in that monthly issue. In addition, we may charge you for the missing ad and/or article because of our contractual agreement. Certainly, if we have a previous month’s ad from you, we will run that, automatically.